



**MARVEL  
COMICS  
GROUP**

# the AMAZING SPIDER-MAN

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

38  
JULY

IND.

12¢



HERE'S  
SPIDEY  
AT HIS  
FIGHTING  
BEST!

JUST WAIT'LL YOU  
SEE THE OFF-BEAT  
SUPER-VILLAIN  
STARRING IN THIS  
ISH! HE'S THE  
PRIZE PUSSYCAT  
OF THE YEAR!

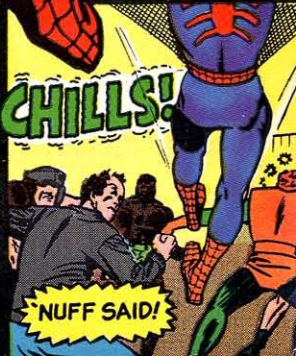
"JUST A  
GUY  
NAMED  
JOE!"



THRILLS!



SPILLS!



CHILLS!

NUFF SAID!



# THROW YOUR VOICE



Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriloquist." No. 137 .....25¢

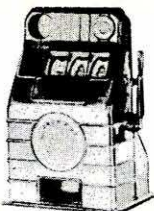
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This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 701 .....\$1.00

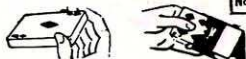
# JACK POT BANK

A Dime-operating Jack Pot Bank that works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. This game should not be used for gambling purposes. only for fun. No. 2060 .....1.98



# MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 .....\$1.98



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Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢ No. 678 .....50¢



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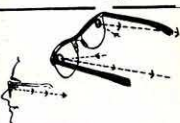


# YOU, TOO, CAN BE TOUGH

Master Jiu Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counter-attack. FREE book on how to perform strong man stunts also included. No. 224 .....\$1.00

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Address .....

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# THE AMAZING SPIDER-MAN!

## "JUST A GUY NAMED JOE!"

OUR MILDLY TERRIFIC TALE OPENS IN A CROWDED NEIGHBORHOOD GYM, WHERE WE FIND A NOT-OVERLY-BRIGHT HABITUÉ NAMED **JOE SMITH** INDULGING HIMSELF IN ONE OF HIS EVER-PRESENT DAY-DREAMS--

YES SIREE! NO MATTER WHAT *ANYONE* THINKS OF ME *NOW*, I'M GONNA BE THE *CHAMP* SOME DAY! I'M GONNA REALLY *BE* SOMEBODY! I *KNOW* IT!

GOOD THING *YOU* KNOW IT, SMITH! NOBODY *ELSE* DOES!

THAT GUY'S A REAL PANIC!

GOWAN, LAUGH AT ME *NOW*! YOU WON'T LAUGH *LATER*!



MR. TOMKINS, I'VE ASKED YOU TO MANAGE ME FOR MONTHS, AND I'M NEVER GONNA *STOP* ASKIN' UNTIL YOU SAY YOU *WILL*! NOW, HOW ABOUT IT--?

OKAY, KID! IF YOU WANNA GET YOUR HEAD HANDED TO YOU, THAT'S *YOUR* BUSINESS!

I'LL BOOK YOU A MATCH! IT'S THE ONLY WAY I'LL GET YOU OFF MY *BACK*!



AND, DURING THE FIRST MINUTE OF THE FIRST ROUND...



NEXT, JOE SMITH TRIES THE *WRESTLING* GAME-- WITH VERY SIMILAR RESULTS--

HEY! YOU WUZ'N'T SUPPOSED TA FALL OUTTA THE RING FER ANUDDER TEN MINUTES!

I-I MUST HAVE *SLIPPED*!

WOTTA BUM!



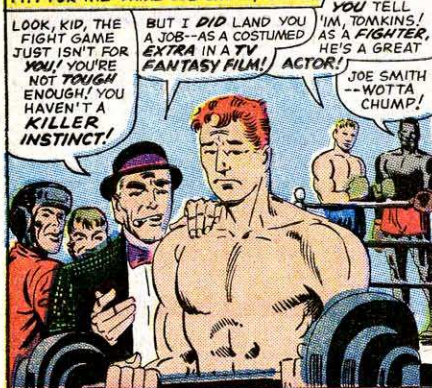
WRITTEN AND EDITED  
BY **STAN LEE**

PLOTTED AND DRAWN  
BY **STEVE DITKO**

LETTERED, UNFETTERED  
BY **ARTIE SIMEK**



BUT, HIS MANAGER, TOMMY TOMKINS, FELT A TWINGE OF PITY FOR THE SAME JOE SMITH, AND SO...



LOOK, KID, THE FIGHT GAME JUST ISN'T FOR YOU! YOU'RE NOT TOUGH ENOUGH, YOU HAVEN'T A KILLER INSTINCT!

BUT I DID LAND YOU A JOB--AS A COSTUMED EXTRA IN A TV FANTASY FILM!

YOU TELL 'EM TOMKINS, AS A FIGHTER, HE'S A GREAT ACTOR!

JOE SMITH --WOTTA CHUMP!

HEY, SLUGGER! WHEN ROCK HUDSON HEARS ABOUT YOU BECOMIN' AN ACTOR, HE'LL PROBABLY GIVE UP!

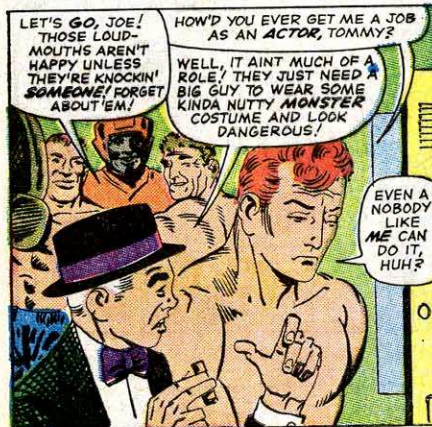
SMITH MAY BECOME A STAR! THEY'RE ALWAYS LOOKIN' FOR ANOTHER BELA LUGOSI!

DON'T LET 'EM RIDE YOU, KID! ANYTHING'S BETTER THAN WINDING UP PUNCHY!

AT LEAST, AS AN ACTOR, THAT WON'T HAPPEN TO YOU!



IF YA ASK ME-- HE'S PUNCHY ALREADY!

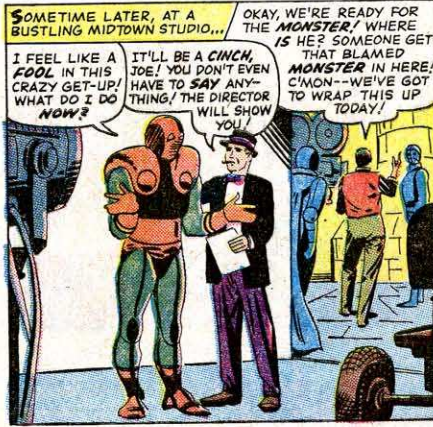


LET'S GO, JOE! THOSE LOUD-MOUTHS AREN'T HAPPY UNLESS THEY'RE KNOCKIN' SOMEONE! FORGET ABOUT 'EM!

HOW'D YOU EVER GET ME A JOB AS AN ACTOR, TOMMY?

WELL, IT AINT MUCH OF A ROLE, THEY JUST NEED A BIG GUY TO WEAR SOME KINDA NUTTY MONSTER COSTUME AND LOOK DANGEROUS!

EVEN A NOBODY LIKE ME CAN DO IT, HUH?



SOMETIME LATER, AT A BUSTLING MIDTOWN STUDIO...

OKAY, WE'RE READY FOR THE MONSTER! WHERE IS HE? SOMEONE GET THAT BLAMED MONSTER IN HERE! C'MON--WE'VE GOT TO WRAP THIS UP TODAY!

I FEEL LIKE A FOOL IN THIS CRAZY GET-UP! WHAT DO I DO NOW?

IT'LL BE A CINCH, JOE! YOU DON'T EVEN HAVE TO SAY ANYTHING! THE DIRECTOR WILL SHOW YOU!



OH, THERE YOU ARE! LOOK, HERE'S ALL YOU HAVE TO DO! JUST WALK UP TO THAT EQUIPMENT AND SMASH IT! AND GET IT RIGHT THE FIRST TIME!

REMEMBER YOU'RE SUPPOSED TO BE SOME KIND OF ALIEN MONSTER, OUT ON A RAMPAGE! SO TRY TO LOOK EVIL--AND DEADLY--AND ALL THAT KINDA JAZZ!

OKAY, SCENE ELEVEN--TAKE ONE!! ROLL 'EM!

QUIET ON THE SET!



HE'S DOING FINE! BUT, WHY NOT? ANY HALF-WIT COULD PLAY AN EASY PART LIKE THAT!

EVERYTHING'S MADE OF BALSA WOOD! A SIX-YEAR OLD KID COULD SMASH THIS STUFF WITH ONE HAND! IF ONLY IT WAS REAL--AND I REALLY WAS AS STRONG AS I'M PRETENDING TO BE!!

WHAP!



BUT, WHEN YOU'RE A "HARD-LUCK JOE", AS OUR HERO SEEMS TO BE, TROUBLE CAN POP UP ANY TIME--

LOOK OUT! THAT DEBRIS IS FLYING TOO NEAR THE ARC LIGHTS! UH OH--!



HEADS UP! IT'S FALLING IN A PUDDLE OF SPILLED CHEMICALS, FROM THE PREVIOUS SCENE!

WATCH IT! THOSE WIRES ARE STILL LIVE!

THUP!



SWITCH OFF THE CURRENT!! HURRY, MAN! THAT EXTRA IS GETTING THE FULL IMPACT OF THE SHOCK!!

UHHHHN--!



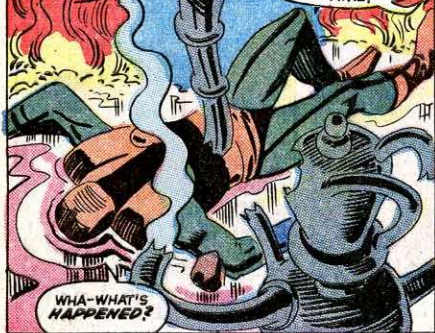
OKAY! THE POWER'S OFF!

BUT LOOK AT THAT GUY! HE'S OUT COLD! SOMEBODY BETTER GET A DOCTOR!

NO! HE'S STARTING TO COME AROUND NOW! HE'LL BE OKAY! WE DOUSED THE CURRENT IN TIME!

TAKE IT EASY, JOE! YOU'LL BE OKAY! I GUESS YOU JUST WEREN'T CUT OUT TO BE AN ACTOR EITHER, KID!

WE'LL USE THAT SCENE! IT'LL BE SENSATIONAL! GOOD WORK, WHATEVER YOUR NAME IS!



I FEEL LIKE I BEEN KICKED BY A MULE! MY HEAD-- IT'S ACHING TO BEAT THE BAND!-- I WAS BETTER OFF IN THE RING!



THEN, A FEW MINUTES LATER...

I STILL FEEL KINDA STRANGE! NOTHING HURTS ME, BUT I FEEL SORT OF-- DIFFERENT!

WELL, ANY CHANGE'LL BE AN IMPROVEMENT! JUST REST UP FOR A WHILE!



AND NOW, WHILE JOE SMITH IS RESTING, WE JUST REMEMBERED THAT YOU MIGHT ALSO BE INTERESTED IN THE ACTIVITIES OF PETER PARKER--

HOLY SMOKE! HAS OLD JAMESON GOT ANOTHER NEW SECRETARY? SHE MUST BE THE THIRD THIS WEEK!

I QUIT! I WON'T WORK FOR THAT OLD SKINFLINT ANOTHER SECOND!



NO WONDER HE CAN'T KEEP A SECRETARY! A MAN WITH A TEMPER LIKE HIS OUGHT TO BE IN A CAGE!

SOMETHING TELLS ME I PICKED A BAD TIME TO COME TO THE DAILY BUGLE TO ASK JOLLY JONAH WHY HE HASN'T SENT ME MY CHECK YET FOR THE NEWS PHOTOS I SOLD HIM LAST MONTH!

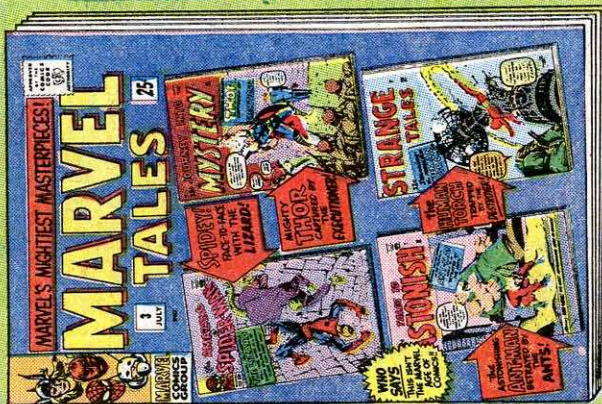








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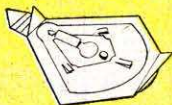
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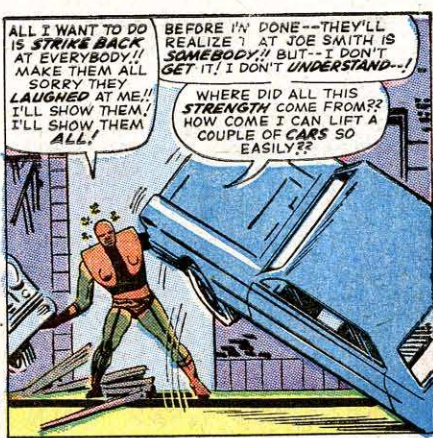
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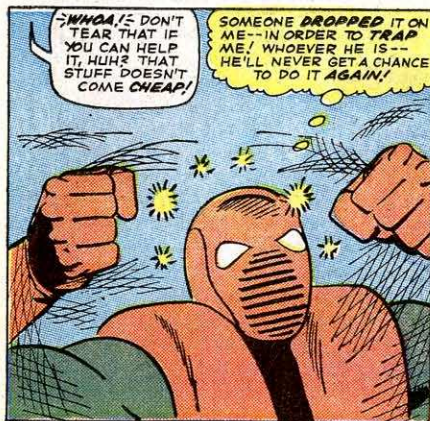




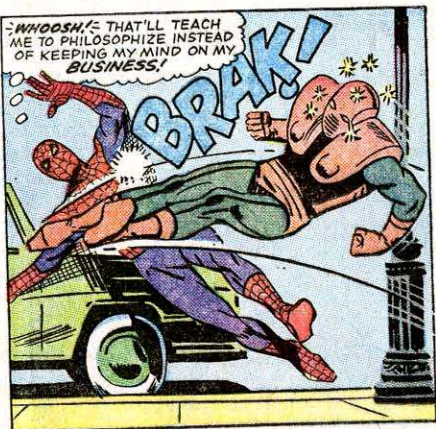














# PLAY 1966 BIG LEAGUE BASEBALL GAMES

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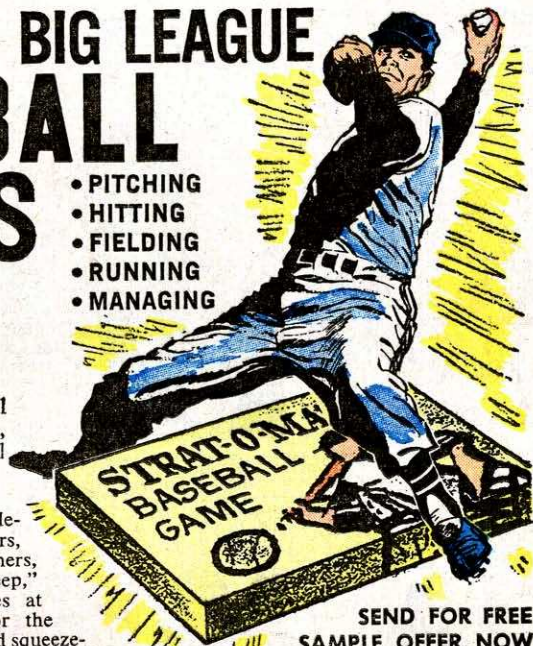
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AT THAT VERY MOMENT, IN ANOTHER PART OF TOWN...

THANKS FOR THE LIFT, HARRY!

DON'T MENTION IT, PA!

CAN FLASH AND I BORROW THE CAR FOR THE REST OF THE EVENING?

SURE! WHY NOT?

WHAT A GREAT GUY MR. OSBORN IS!

BUT, A FEW SECONDS LATER...

I THOUGHT THEY'D NEVER DRIVE AWAY!

NOW'S MY CHANCE TO MAKE A QUICK CHANGE! NO ONE IS APT TO NOTICE IN THIS GLOOMY, DARKENED CORNER...

THERE! NOW, WITH MY IDENTITY SAFELY DISGUISED, IT'S TIME FOR ME TO KEEP MY LITTLE APPOINTMENT.

AND SO...

YOU CALLED US TOGETHER TO DO A JOB FOR YOU, AND YOU WON'T EVEN TELL US WHO YOU ARE?

THAT'S RIGHT! MY OWN IDENTITY IS OF NO IMPORTANCE!

AT FIRST I THOUGHT HE WAS PUTTIN' US ON--BUT HE ISN'T!

NOPE! HE MEANS IT, ALL RIGHT!

BUT IT ISN'T POSSIBLE! HOW CAN WE DO IT??

WHAT CHANCE WOULD WE HAVE OF FINISHING OFF --SPIDER-MAN--!!

AS YOU CAN SEE, I'M PREPARED TO PAY HANDSOMELY TO INSURE THAT SPIDER-MAN NEVER INTERFERES WITH ME AGAIN.

AND, TO PREVENT ANY DOUBLE-CROSSING, I'VE CUT THESE BILLS IN HALF! YOU TAKE ONE HALF NOW--I'LL DELIVER THE OTHER HALF WHEN THE WEB-SLINGER HAS BEEN PUT OUT OF ACTION!

YOU KNOW I'LL PAY OFF, SINCE MY HALF IS WORTHLESS TO ME NOW, ANYWAY!

IT'S A DEAL!

HANDLE IT ANY WAY YOU WANT TO! ALERT THE ENTIRE UNDERWORLD TO THE REWARD I'M OFFERING! SPIDER-MAN CAN'T ELUDE ALL OF YOU!

WITH ALL THAT BREAD WAITIN' FOR US, HE AINT GOT A CHANCE!

WHAT'S HE DONE TO YOU THAT MAKES YOU SO ANXIOUS TO GET IM?

THAT'S MY BUSINESS! JUST YOU HANDLE YOUR END OF THE DEAL--AND DON'T ASK TOO MANY QUESTIONS!

AND NOW, WHILE WE ALL CLEAR OUR HEADS AND TRY TO UNDERSTAND WHAT'S GOING ON HERE, LET'S QUICKLY VISIT THE CAMPUS AT EMPIRE STATE U....

HI, GALS! WAIT UP FOR US!

LOOK, GWEN! IT'S FLASH THOMPSON AND HARRY OSBORN!

I KNOW--THE TWO CHARTER MEMBERS OF THE "LET'S HATE PETER PARKER" CLUB!

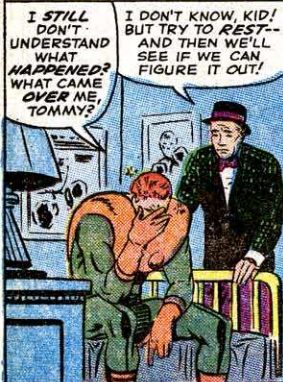
RELAX, MY FRIEND! SPIDER-MAN IS AS GOOD AS KAPUT!







**STUDENTS! ALL TOGETHER NOW!  
SWITCH SCENES--SWITCH!**



**MEANWHILE, AT THE HEADQUARTERS  
OF WHAT MIGHT BE CALLED:  
HOODS, INCORPORATED!**



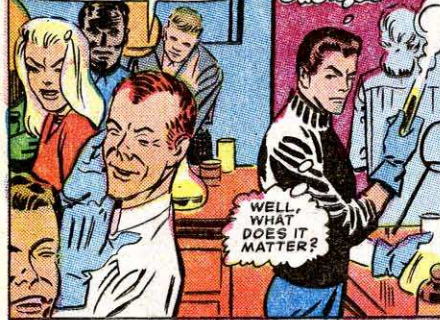
**A CERTAIN PARTY HAS OFFERED A  
REWARD TO THE MAN WHO  
FINALLY BEATS SPIDER-MAN! A  
REWARD BIG ENOUGH TO PUT YOU  
ON EASY STREET--PERMANENTLY!  
WHAT DO YOU SAY TO THAT?**



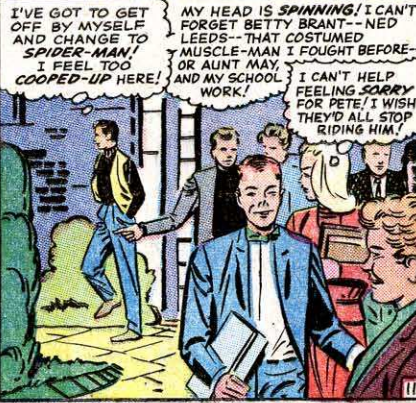
**HOW DOES TWENTY  
THOUSAND GREENIES SOUND TO  
YOU?**



**BEHIND THE IVY-COVERED, TIME-HALLOWED WALLS  
OF E. S. U....** LOOK AT PARKER  
TRYING TO MAKE LIKE A  
SCIENTIST! MY OLD MAN FOR-  
GOT MORE ABOUT SCIENCE  
THAN HE'LL EVER KNOW!



**THEN, THE MOMENT CLASSES ARE LET OUT--**











CONTINUED AFTER NEXT PAGE



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Print Your  
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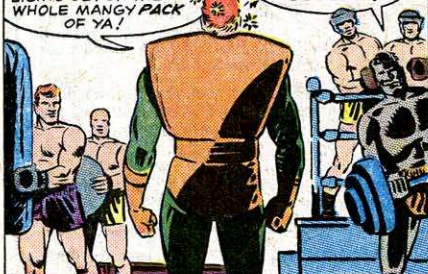
City \_\_\_\_\_ State \_\_\_\_\_



AND, AT THAT EXACT, PRECISE, SELF-SAME SPLIT-SECOND (NOT THAT IT WOULD REALLY MAKE ANY DIFFERENCE IF IT WAS A BIT EARLIER OR LATER), A STRANGELY-GARBED FIGURE ENTERS A CROWDED GYM--

REMEMBER ME, YOU CREEPS? I'M JOE SMITH-- AND I'M GONNA WALLOP THE LIVIN' DAY-LIGHTS OUT OF THE WHOLE MANGY PACK OF YA!

OKAY, CANVASBACK, WE ALL GOT A LAUGH OUTTA YOUR CRAZY COSTUME--NOW GET LOST!



YOU BET I'M LOOKIN' FOR A FIGHT! C'MON NOW-- WHO'S GONNA BE FIRST? OR DO I HAVETA PICK MY OWN VICTIMS?

OKAY, SONNY BOY-- YOU'RE ASKIN' FOR IT! STEP ASIDE, YOU GUYS-- HE'S MINE!

UH UH! I WANT FIRST CRACK AT 'IM! TAKE YOUR TURN!

JUST STAY WHERE YOU ARE, SMITH! THIS WON'T TAKE LONG!



NAH, LET 'IM HANG AROUND, MARVIN! HE KINDA DRESSES UP THE JOINT!

YEAH! HE'S PURTY AS A PICTURE IN HIS NEW SUNDAY-GO-TO-MEETIN' DUDS!

I HOPE HE REALLY IS LOOKIN' FOR A FIGHT! I AINT KNOCKED NOBODY'S BLOCK OFF IN WEEKS!



YOU BET IT WON'T!

I'VE BEEN WAITIN' FOR THIS EVER SINCE I CAN REMEMBER! I HATE ALL OF YOU PUNKS!

HEY!-- LULLP!--



AND NOW, WE'RE SURE IT WILL COME AS NO SURPRISE TO ANY LOYAL SPIDEROPHILE TO SEE SPIDEY SWINGING PAST THE GYM DURING THE AFOREMENTIONED DONNY-BROOK... (OR: HOW WORDY CAN YOU GET?!!)

HEY! WHAT GIVES IN THERE?



SOUNDS LIKE A TYPICAL DAY AT THE GENEVA PEACE CONVENTION!



WELL, HOW ABOUT THAT?!!

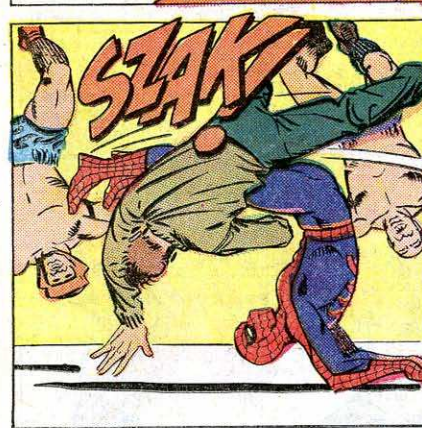
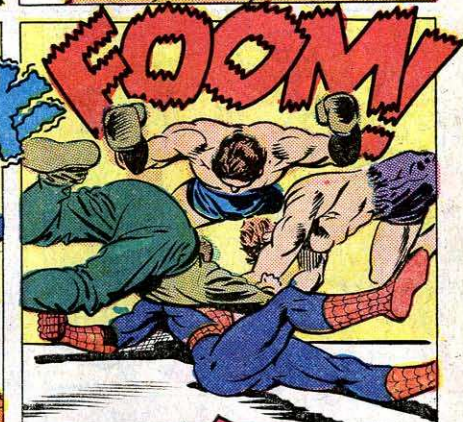
JUST THE ONE I'M LOOKING FOR!

DOESN'T HE EVER STOP FIGHTING?











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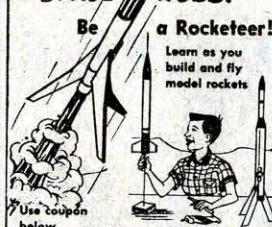
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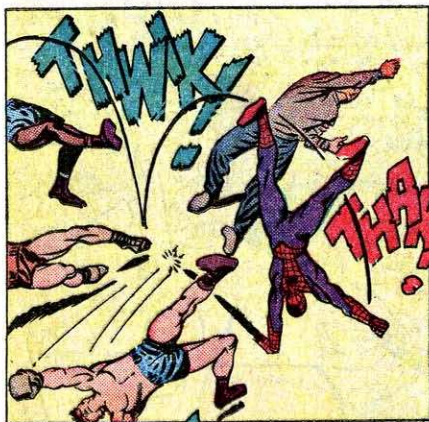
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AND NOW, WITH ONE FINAL "PAKOW!" WE END OUR SCINTILLATING SOUND-EFFECTS SECTION--AS SMILIN' STAN THANKS YOU, ONE AND ALL, FOR THE BRIEF BREATHER YOU'VE ALLOWED HIM!



WELL? HAD ENOUGH, BIG FELLA?

THE SPOTS! I DON'T SEE 'EM ANYMORE! AND--I FEEL JUST LIKE I ALWAYS USED TO--!



WHAT'S GOIN' ON IN HERE? WE HAD A REPORT OF A FIGHT!

WADDAYA EXPECT IN A GYM--MAYBE DANCIN'!?

VERRRRY FUNNY! LET'S HOPE IT'LL TICKLE THE JUDGE, TOO!



HEY! WE'VE BEEN LOOKING FOR YOU! YOU'RE THE CHARACTER WHO THINKS HE'S A ONE-MAN BULLDOZER!

I-I DIDN'T MEAN TO CAUSE ANY TROUBLE!



NO-- NEITHER DID KING KONG!

HOLD IT, BOYS! I'LL TAKE CARE OF EVERYTHING, I'M HIS MANAGER!

MANAGER? WHAT HE NEEDS IS A GOOD LAWYER!

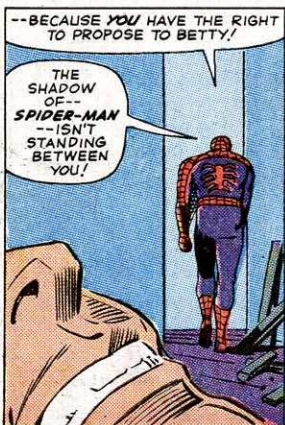
TOMMY! BOY, AM I GLAD TO SEE YOU!













NO SOONER HAS THE FRONT DOOR CLOSED BEHIND THE VISITOR, THAN MAY PARKER HEARS A WEARY VOICE BEHIND HER...

PETER PARKER! YOU MUST HAVE COME IN THE BACK DOOR!  
SORRY I'M LATE, AUNT MAY-- BUT I'VE ALREADY HAD DINNER!  
SURE! WHAT'S THE DIFFERENCE?



THERE WAS SOMEBODY TO SEE YOU AT THE FRONT DOOR! HURRY-- SHE MAY STILL BE THERE!

SHE?? WHO WAS IT?



OH PSHAW!! WE'RE JUST SECONDS TOO LATE! ISN'T THAT A SHAME!

I DON'T RECOGNIZE THE CAR! TELL ME, AUNT MAY-- WHO IS SHE?



WHY, IT WAS MARY JANE WATSON, YOU SILLY BOY! THE GIRL I'VE BEEN TRYING TO HAVE YOU MEET FOR MONTHS!

FOR JUST A SECOND I THOUGHT-- IT MIGHT HAVE BEEN-- BETTY!

OH!



SHALL I HEAT A GLASS OF WARM MILK FOR YOU, DEAR?

NO, THANKS! I'LL JUST CATCH THE LATE NEWS ON TV, AND THEN GO TO BED!



IT HAS JUST BEEN ANNOUNCED THAT JOE SMITH HAS SIGNED A FIVE-YEAR CONTRACT WITH THE INTERNATIONAL BROADCASTING NETWORK TO STAR IN A NEW SUPER-HERO SERIES! MR. SMITH, A VIRTUAL UNKNOWN UNTIL RECENTLY, WAS--



OH NO!!

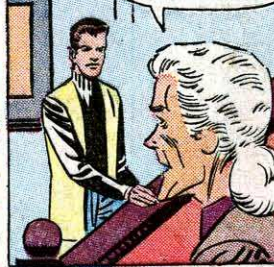
--REPORTED TO HAVE FOUGHT SPIDER-MAN HIMSELF TO A STANDSTILL!

THAT TAKES THE CAKE! NOT ONLY WILL HE BECOME A BIG STAR NOW-- BUT I'LL SEEM WORSE THAN EVER!



I'M TOO TIRED TO WATCH THE REST OF THE NEWS, AUNT MAY! I'LL SAY GOOD NIGHT TO YOU NOW!

SLEEP WELL, PETER DEAR! I'M GLAD YOU TURNED OFF THE TV! SOME OF THOSE NEWS ITEMS CAN GIVE A BODY NIGHTMARES!



NOT MUCH CHANCE OF THAT IN MY CASE!



--- I ONLY HAVE THEM WHEN I'M AWAKE!

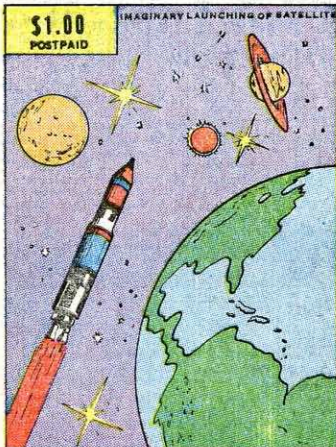
**NEXT ISH!**  
THE BIGGEST SURPRISE OF THE SEASON AWAITS YOU!  
**'NUFF SAID!**

NOTE: OUR LETTERS SECTION APPEARS AFTER NEXT PAGE...



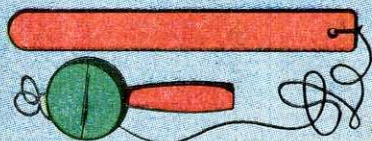
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# INCREDIBLE, INDUBITABLE, INTERMINABLE ITEMS TO STARTLE YOUR SENSES AND SOOTHE YOUR SOUL!

**BULLETIN!** It's hail and farewell to sturdy STEVE DITKO! SPIDER-MAN #38 and STRANGE TALES #146 (both now on sale) will mark his final appearances in any Marvel mag! (Except for the numerous reprints you'll find in our king-size issues.) Steve recently told us he was leaving, for personal reasons. After all these years we're sorry to see him go, and we wish the talented guy success with his future endeavors. As for his replacement, all we can say is—since someone else has to draw Spidey, thank Asgard that jazzy JOHNNY ROMITA has returned to the fold! Not only has he captured the spirit, the excitement, and the indefinable uniqueness that have made the web-spinner one of literature's most sensational successes, but Johnny has actually managed to add a new dimension—the attribute of sheer artistic glamor which, we predict, will lift Spidey to still greater heights of Marvel magnificence! (And, needless to say, smilin' STAN will continue to turn out the type of stories which no one has been able to hold a candle to!) As for Dr. Strange, at the time of this writing, we still haven't chosen a new artist, but we've had a whole kaboodle of volunteers from among our loyal bullpeners, so just wait'n see, pussycat!

**BULLETIN!** We never realized the whole whacky, wonderful world was so hungry for our rapturous reprints! MARVEL COLLECTORS' ITEM CLASSICS are being gobbled up as fast as we can turn them out—and the same goes for its new sister mag (or, brother mag, if you prefer), MARVEL TALES! But, here's the real news: the first part of our bulletin—we're making FANTASY MASTERPIECES a king-size mag, too—and, besides featuring our greatest and nuttiest monster tales, it will star—hold your breath, now—the earliest tales of CAPTAIN AMERICA— from mighty Marvel's golden era! The first one's on sale now—or, it was! Once this issue appears in print, those nearly-priceless copies will last about as long as a Yancy Streeter at the Thing's birthday party! And we kid thee not!

**BULLETIN!** Is our collective face red? We printed an announcement recently about the fact that the famous college mag, the PELICAN, was doing a satire on us! But, we referred to it as the U.C.L.A. PELICAN, when anybody who is anybody (except US) would know that we SHOULD have said the University of California at Berkeley PELICAN! (Or, is it the other way around? Who boy!) Anyway, forgive us, Berkeley-ites, and many thanks for the kind things you had to say—things such as: "Seekers of wisdom and truth will accept nothing less than MARVEL COMICS—Marvel mags sell faster than Unguentine in a leper colony. They are viciously sought out, purchased, stolen, and hoarded by a rapidly-growing number of students who have found Marvel to be the first real revolution in literature!—Sartre, Camus, Marx, and Dostoevsky [are] being crowded off intellectual bookshelves to make way for SPIDER-MAN and the HULK—" Etc. etc. etc. We're too modest (as everyone knows) to print any more! But, we promise you this, lads—we'll be sure to get the name of your ubiquitous University correct next time—as soon as someone tells us what it really is!

**BULLETIN!** Here's one of our most sparkling items yet! By the time your sparkling little eyes can devour these wondrous words, Lancer Books, one of America's top paperback book publishers, will be featuring two of our Marvel-ous characters—in paperback book form! Whatever you do, don't miss 'em! They're on sale now! One book status is the FANTASTIC FOUR, and the other, SPIDER-MAN! How about THAT!



**BULLETIN!** There are so many exciting things perking at Marvel, we don't know what to tell you first! Here are a few choice items—to wit—The fabulous FANTASTIC FOUR introduces a brand new character in ish #52 called the Black Panther! We expect the largest mail reaction of the year after you've met him! DAREDEVIL #5 16 and 17 have been guest-starring Spidey—so don't miss your chance to get a sneak preview of how Ring-a-ding Romita can handle of Web-Head!—Everyone's talking about the reappearance of Giant Man in the AVENGERS, and of his name (Goliath) and his new costume (like Wow!)—Stan and Jack are going batty trying to keep track of the Greek gods whom they've introduced in the new THOR series, along with the Norse gods! For the most "celestial" saga around, don't dare miss it!—Have you seen Bill Everett's version of the Hulk yet? It's called a heap of fun, a fandom, and you'll be reading the various comments in our letters pages starting next month. Big Bill is one of our old-time, all-time greats, and the master still hasn't lost his titanic touch!

**BULLETIN!** Have you seen those little "mini-books" on sale in vending machines thruout the country? They're about the size of a postage stamp, and more fun than Dr. Doom on a pogo stick! Anyway, early in April you'll be seeing over TEN MILLION new ones—called MARVEL MINI-BOOKS—featuring Spidey, Thor, Captain America, the Hulk, Sgt. Fury, and Millie the Model! Watch for them—they're millions more pieces of proof that mighty Marvel is taking over the world—and you're in on the coup right along with us!

**BULLETIN!** We haven't had much time to mention it lately, but the MERRY MARCHING SOCIETY has so many thousands of members now that we're almost running out of numbers for the flood of new applications that keep pouring in! Remember, every Merry Marcher receives a special surprise bulletin in the mail a couple of times yearly, plus all sorts of other goodies too numerous and too ridiculous to mention here! And, before we forget, a mighty Marvel salute to amazing! ART ROBERTS, the sensational, swingin' Dee Jay of Chicago's wild and wondrous radio station WLS, for the great job he's been doing in recruiting Merry Marchers for us among his millions of listeners! (And, a personal aside to Art from Stan: Peter Fittipice is the coolest, man!)

**THE WRAP-UP!** We received a letter which we feel is of such general appeal to Marvelites everywhere, that we're printing a portion of it in this space rather than on a letters page. Here goes:

Dear Stan,

Before you let yourself become entangled in a bitter and senseless tirade against your major competitor, I ask you to stop and consider all aspects of your competition. True, the both of you are marketing the same product—but your treatment of the stories and problems you choose to bring up is startlingly different—and you need not resort to needling and name-calling. To see you, who at times publish such superior material, accuse the other of using your old material is certainly a comedown from when you refused to acknowledge them as competition! It is we, the readers, who suffer from your present course of unpleasant propaganda. I remain one of your most loyal fans. Best wishes,

Mike Murano, 38 Lynn St., Peabody, Mass. 01960

Actually, we've never tried to single out any one competitor for criticism. By BRAND ECHH, we really mean all of them! But, that's besides the point. What we want to know is—do most of you agree with Mike? If so, we won't mention Brand Echh again. Personally, we get a kick out of the mutual letter-col needling that goes on—but, as always, our job is to please YOU! So, clue us in, frantic ones—and we'll announce your decision as soon as all the mail is in. Till next month then, FACE FRONT—you never know when Irving Forbush may drop in! 'Nuff said!

## THE MIGHTY MARVEL CHECKLIST

A Line-Up Of Some Of The Marvel-ous Mags On Sale Right Now!

**FANTASTIC FOUR #52:** The first appearance of the sensational, spectacular Black Panther!

**AVENGERS #29:** Wow! Look who's back! Power Man! The Black Widow! And the Swordsman!

**X-MEN #21:** The secret of Lucifer, revealed at last, as the X-Men face: Dominus! DAREDEVIL #17: The wrap-up of the season's greatest fight—D.D. vs. Spidey! It's a blast!

**THOR #129:** Hercules! Pluto! Zeus! Odin! Thor! The Netherworld! How can we do it all for 12¢?

**STRANGE TALES #146:** Fury tackles the mystery of "Them"! Dr. Strange meets Eternity again!

**SUSPENSE #79:** Iron Man faces disaster! Captain America takes the Red Skull! Hoo boy!

**ASTONISH #81:** Sub-Mariner goes mad! As for the Hulk, he's fighting everyone in sight!

**SGT. FURY #31:** Captain Sawyer gets into action at last! It's a bombshell!

**FANTASY MASTERPIECES #3:** Now giant-sized! Featuring Captain America from Marvel's Golden Age!

**MARVEL TALES #3:** How's this for a parody—Spider-Man! Thor! Ant-Man! And the Human Torch!

**COLLECTOR'S ITEM CLASSICS #3:** Merely the greatest—Fantastic Four! The Hulk! Iron Man! Dr. Strangelove!—The Watcher!



## Let's meet 26 more M.M.M.S. members!

Bill Emjick  
Leslie Ohio  
John Montague  
Baltimore, Md.

Richard Gawaldo  
Corapolis, Pa.  
Wayne Haymes, Jr.  
Conway, Mo.  
Chan Druff  
Thomasville, Ga.  
Richard Bagnoli  
Mechanicville, N. Y.

Ted Rice  
Palo Alto, Calif.  
John Aricovich  
New Haven, Conn.  
Patricia Ray  
New York, N. Y.  
Michael Chisholm  
Homewood, Ill.

Ralph Erickson  
Chicago, Ill.  
Jerry Hoskovic  
Pittsburgh, Pa.  
Leslie Peter Sawyer  
Roxbury, Mass.  
James Gragg  
Kansas City, Mo.

Curt Huckaby  
Salinas, Cal.  
Jim Gray  
Canal Zone, Panama  
Curt Erickson  
Chicago, Ill.  
Daniel Grillo  
Hudson, Mass.

Brian Caldwell  
Jennings, La.  
Chuck Ward  
Alexandria, Va.  
Luchiano Cangi  
New York, N. Y.  
Charles Edwards  
Little Rock, Ark.

Bruce James  
Marysville, Cal.  
Richard Gerson  
Atlanta, Ga.  
Luchiano Cangi  
Newark, N. J.  
McBlain Boyle  
Phoenix, Ariz.



# LAST CHANCE!

(UNTIL NEXT ISSUE!) TO LATCH ONTO ONE OF THE GREATEST, GROOVIEST, GINCHIEST MAIL-ORDER GIZMOS WE'VE EVER OFFERED! (MOSTLY BECAUSE THEY'RE THE ONLY ONES WE'VE EVER OFFERED.)

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AT \$1.99 EACH (ADD 15¢ PER PIN-UP  
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PLUS  
15¢  
FOR  
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PLUS-  
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YOUTH ☐ SMALL ☐ MEDIUM ☐ LARGE ☐

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZIP \_\_\_\_\_ STATE \_\_\_\_\_



IN FULL COLOR!

WE TOLD YOU WE'D HAVE A NEW  
AD FOR THIS ISH. THE ONLY THING  
WE FORGOT TO MENTION WAS  
THAT IT WOULD FEATURE THE  
SAME OL' GOODIES! AND HERE'S  
THE MIGHTY MARVEL MASTER-  
PIECE THAT'S BECOME A NATION-  
WIDE SENSATION ... (MEANING:  
SAM NATIONWIDE THINKS IT'S  
SENSATIONAL.)

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I HAVE ENCLOSED \$ \_\_\_\_\_. PLEASE PRINT CAREFULLY.

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WHO'S THE WISE-  
GUY THAT'S  
HOLDIN'  
OUT?



## THE M.M.M.S. STILL WANTS YOU!

Make out check or money order for \$1.00 to:  
Hi Gang! Let's face it, I'm a Marvel Mad-  
man too! Here's my hard earned buck! Rush  
all your nutty gizmos to...

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College or  
Occupation:

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ZIP \_\_\_\_\_ AGE \_\_\_\_\_

## THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan,

SPIDEY #34 was fabulous (as usual), having 50 panels of fight scenes and 53 panels of Spidey (which is more than in most issues). I hope Peter can prove to Gwen that he's not so bad, because she's really some doll. Harry is a fink! Kraven was in peak form, so have him come back again some issue, stronger than ever. By the way, in your bullpen bulletins under "Strictly Personal," you called Johnny Hayes' Mustang a "2x2." A Mustang fastback is a 2+2, you dopes! Back to Spidey: Let's see more of Betty Brant's dreams, and let's have Peter solve his problems with her or else leave her alone with no hard feelings. He could go with Gwen instead, since she seems to like him and would probably understand him. Keep up the good work, but try to cut down on your famous mistakes. Remember, until Harry knocks Spider-Man out, I will remain thoroughly a Marvel maniac.

Randy Barron, 124 West Linwood  
Kansas City, Mo.

You mean if Harry wins one single fight we'll lose you? Aw, how fickle is thy faithfulness, frantic one! As for our description of jovial Johnny's chariot, please forgive our extraordinarily inexcusable error! (Although we did spell "Mustang" correctly — and for us, that's a truly towering triumph!)

Dear Stan,

Boy! Did you ever flub up in issue #34 of SPIDER-MAN! All that happens is that Spidey and Kraven hit each other a couple of times, and Spidey gets in the last blow, so he wins. Ech! You surely can do better than that. Why didn't Kraven dream up some diabolical trap for our hero, such as those magnetic handcuffs in ish #151 Kraven is easily your best villain, but if you don't quit giving us stories with just a few hay-makers instead of a plot, you'll probably lose a few fans. (Not me, of course, because I couldn't breathe, eat, or sleep without Spidey.) So let's get out of this rut, huh? Spidey's sales marks may have reached their peak, but as far as I'm concerned, Spidey's in the worst slump of his whole career. Hurry up and settle this big deal with Betty Brant, too. I'm tired of it, and I'm sure I'm not alone.

Cary Burkett, 1120 E. Pecan  
Angleton, Texas

Be of good cheer, brother Burkett! Just wait'll you see our brand-new, pulsatin' plot line which will start unfolding before your delightfully dazzled eyes next ish! You think our sales have hit their peak, Cary? Fie upon thee! This is only the beginning, mister! We've got gimmicks, gadgets, and guest stars coming up that'll make comic book history! (And, if we weren't reluctant to boast — hoo boy!)

Dear Stan,

In SPIDER-MAN #34, the cover wasn't so spectacular. But, from experience, I have learned that great stories often hide behind bad covers. And I was right again! The only fault with "The Thrill of the Hunt" was when Betty dreamed Peter was Spidey. No dreams! Only real stuff, please! I got the impression you just wanted to fill the

page. The rest was history for us Marvel readers. Give Peter one more power; let him be able to talk with spiders so he won't get so lonely after he has one of his many fights with Betty. And let's watch those nowhere old 1920's clothes on all the characters! Get cashmere sweaters on them — all except J.J.J., of course. On him you should put a straitjacket!

(No, we didn't forget the writer's name and address! Here's what happened —)

Another mighty Marvel first! Our panicky printer actually lost the signature section of the letter above, so now we don't know who wrote it! But, if the agonized author will drop us another line, identifying himself, we'll give him (or her) (— or it) full credit and a public apology a few ishes hence! However, the idea of Spidey talking to real, live spiders just doesn't send us! We're not even convinced that spiders talk to spiders!

Dear Stan,

I was looking through the *San Francisco Chronicle* the other day and you'll never guess what I saw! No, Russia isn't going to drop an atomic bomb on the U.S. No, Jolly Jack Kirby didn't defect to Brand Echh, and nobody else has burned up the capital since the British did! Actually, the kids at the University of California took time out from their protesting to do something worthwhile. This: "New on campus is the Royal Order of Spider-Men, whose bible is the SPIDER-MAN comic book and whose leader, the Imperial Black Widow, is Ron Gordon, a 20-year-old premed." [Wait'll Hawkeye hears about this! Anyway, it goes on:] "Their slogan? Friend of all, regardless of race, creed, color, or number of legs." Since this group is in California, they just couldn't live without a demonstration, so a plan was made to organize 12,000 black widow spiders for a crawl down Telegraph Avenue, followed by a web-in at Sproul Hall. The Spider-Men hope to get enough money together (by selling pickled webs) to send venom to anti-Communist Asian spiders. Maybe Spidey can help in that department? In the immortal words of the *Chronicle's* Herb Caen, "Let's all get behind these fine young people!"

Irene Yono, 1692 Post St.  
San Francisco, Calif. 94115

A number of sharp-eyed fans also sent us a copy of that clipping from the *Chronicle*, Irene Yono — and we got a real kick out of it. In fact, what with the popularity of expressions like "sit-in," "stand-in," "sleep-in," etc., the newie which those cavortin' college kids have coined — "web-in" — may just take hold and become a part of our fast-growing, flip-type "in" lingo! After all, "Nuff said" has become almost as famous these days as J. Jonah Jameson's sunshine smile!

Dear Stan,

Just thought I'd drop a line to let you guys know we're reading you loud and clear over here in Munich, Germany — home of the University of Maryland, European Division. The gal at the newsstand gets a big charge from seeing college sops pickin' up comics, so keep up the



good work, and we'll keep the little old lady happy. If you ever get an urge to hold a popularity contest, the guys over here vote hands down for Spidey. Keep up the business he's giving to his gal; we lady-killers eat that stuff up. We're all psychology majors and we enjoy trying to figure out old Web-head. He's one character you guys have that really strikes home; everyone else is pushing their old-age benefits while Spidey carries the load for today's generation. His problems are, more or less, what we get today, and seeing how he overcomes them not only gives us an incentive, but allows the older generation as well to realize that the teenager of today has got a lot on his back, and needs to be given an opportunity to show what he's really made of. Don't ever let Spidey go, for, as our martyred President once said, "When the going gets tough, the tough get going."

Richard K. von Fossen, Box 345B

University of Maryland, Munich, Germany, Campus  
APO New York 09407

We'll buy that, Dick! And don't worry, lad — we never intend to let of Spidey go! It would be like losing a member of the family! Of course, we'll admit that very few families have wall-climbers in 'em, but what the hey — we're not snobs!

Dear Stan,

Boy, do I have you guys over a barrel! As I eagerly studied through every word and panel of your marvelous SPIDER-MAN #34, I came across an interesting word: "Kraven." I thought and I pondered over it. Is this the guy's first or last name? Or is it the name of some savage beast or bird? Favoring the latter, I took my trusty Webster's in hand and turned to the letter "k." I looked under words beginning with "kra." Kraal, kraft, kraken, krater, K-ration, and krant. No "kraven." So, I decided to look under "c," figuring you guys had changed the spelling of a real word. Lo and behold there it was: "craven — adj. (1) defeated; vanquished. (2) lacking courage; cowardly." This is the name you picked for a man who wrestles gorillas and lions with his bare hands? Sheesh! Besides that slight discrepancy, I thought that SPIDEY #34 was stupendous. I think you have a great character in Spider-Man. Would you believe it if I told you that this is only the second time I've ever written to a comic mag?

Eric Beringer, 3709 Brierwood Dr.  
Erie, Pa.

We believe it, Eric, we believe it! But, you've posed a far greater problem for us now! Don't keep us in suspense for another minute, fella — tell us, before we have nervous prostration — which mag did you write to with your first letter?



Dear Stan,

SPIDER-MAN #34 was great! The cover was fab! That white on it was certainly a switch. The story was excellent, and I was glad to see more of Kraven. Also, I'd like to compliment everyone at the bullpen for the fine work on FANTASY MASTERPIECES. "I Became a Human Robot" was the best one, in my opinion, and "Those Who Change" was very clever. The artwork on all of them was, as usual, magnificent. I just don't know how you do it, Stan. You're absolutely fantastic! Love ya!

Marilyn Morgan, 826 Central Ave.  
Johnstown, Pa.

It's mutual, pussycat! But if you liked FANTASY MASTERPIECES before, wait'll you see it now — starring the original tales of Captain America! (Have you noticed how we never resort to sneaky plugs in our lil' letters pages?)

Dear Stan,

I'd like to congratulate you on the job you're doing with Spider-Man. I must admit this guy is a pretty tough nut to crack. I used to be a great lover of the Brand X

war comics, but lately I've found myself buying nothing but SPIDER-MAN. I've read a few earlier issues, but your issue #30, "Man on a Rampage," has our whole company in an uproar. All of us here in Korea, from privates like myself to our C.O., dig it. I know other people besides us army Joes feel the same way. Other than that, you guys are great and you have the 1 Corps of the 8th Army backing you. Keep up the good work, troop!

Pvt. R. Stewart RA 15735215

Co. D, 51st Sig. Bn. (C)

APO San Francisco, Calif. 96358

We never disobey a direct command, soldier! So rest assured that we'll not only keep up the good work, but we'll do our web-slingin' best to top it! And, if you think that we're great — there aren't enough words available to tell you just how great we think that you and all your buddies in all the services really are! If our feeble artistic efforts can help brighten just a few minutes of your day, we consider ourselves the luckiest guys around!

Dear Stan,

Being neither a left-wing liberal, a right-wing reactionary, or even a maudlin middle-of-the-road moderate (though I have sympathies with all three), I feel as qualified as anyone to reply to Art Raveson. Mr. Raveson wants Spidey to become allied with the forces of the left. This idea would not be wholly without merit for Mr. Raveson, but not for Peter Parker. It is not the purpose of a superhero to attempt to indoctrinate readers with any specific political credo. If you succeed in presenting democracy as superior to tyranny, courage to cowardice, and brotherhood to bigotry, then you will have accomplished all that can be expected in the political and social realms. Any other literary merit to be found in Marvel mags (and there's an abundance of it) must be psychological and anthropological. I could offer many examples of the latter two points (such as Captain America's search for identity, the unreasoning fear exhibited toward the Hulk, etc.), but I think this letter is long enough already. So, till next time, may the will of Asgard ever be like with mine.

H. Doyle Abernathy, 1035 Merriwether St.  
Cape Girardeau, Mo. 63701

Thanks, H.! We kinda agree with you. We try to keep the moral tone and the entertainment value of our mags as high as possible. But, when it comes to political philosophies, we figure that's best left to those who specialize in that area. (Like honest Irving Forbush!)

Dear Stan,

Last night I was looking through some of my old Marvel masterpieces, including SPIDER-MAN ANNUAL #2. I turned on my radio and got settled to re-read it for the 33rd time. Suddenly, just as Spidey ducked under the blast from Dr. Doom's finger gun, I heard a dedication being made to all the Merry Marvel Marchers of the U.S.A. This dedication was made by a fellow Marcher over station WDRC in Hartford. So I say, 3% cheers for WDRC, the MMMS, and Spidey! I would also like to compliment you on your last few issues of SPIDER-MAN; they were just *grreat*, as usual. I liked the way Peter Parker became a little rougher toward J.J.J. In closing, I'd just like to say, "Keep your web dry!" Bob Peltz, 301 Barbara Rd.  
Middletown, Conn.

Not us, Bobby! We have the latest model — it's a sleeker, no-press, wash-and-wear web-suit. And, as soon as we can get away from those determined-looking guys in the white jackets who've been chasing us, we'll tell you more about it!

**NEXT ISH:** The most eagerly-awaited event in a spider's age! The return of the Green Goblin! But, even more than that — the start of a new era in Spiderdom! Don't dare miss this landmark issue which features a new hand at the artistic tiller, as jazzy Johnny Romita takes over the illustrating chores, while our lovable leader, millin' Stan, prepares to write the greatest yarns of his award-winning career! Be sure to tie a web around your claw so you won't forget — SPIDEY #39 — the start of another magnificent Marvel march to greatness — and we want you with us all the way! — Someone's gotta carry the banner!



I have done it for millions. HIGH SCHOOL AND COLLEGE STUDENTS, LABORERS & EXECUTIVES, DOCTORS, LAWYERS & TEACHERS

Are YOU SKINNY  
like I was?

a sickly  
skeleton who  
developed a  
streamlined  
physique and  
great physical  
endurance

LET ME SHOW YOU FREE HOW TO DEVELOP

# SPACEMAN STRENGTH AND ENDURANCE

Yes!  
I'll Show You  
By My Quick,  
Easy Methods  
How To:

ADD  
POWERFUL  
NEW INCHES OF  
MUSCLES around  
YOUR ARMS, CHEST,  
LEGS, BACK, etc.

How to BECOME A  
WINNING ATHLETE!  
How to WIN FEMALE  
ADMIRATION!  
How to  
BEAT ANY BULLY!  
How to be A SUCCESS  
AT EVERYTHING! etc.

Be a HERO of MEN, IDOL of WOMEN

Yes, in thrilling minutes a day, in your home, my rapid-fire, easy-as-abc methods start building you into a super-man the very first night. I'll show you how to build 18-inch arms of might, a 45-inch heroic chest housing tireless lungs; wide, manly shoulders; broad, brawny back tapering to slender waist with punch-proof stomach muscles, legs of endless endurance. I'll stake my 20 years' reputation, as "greatest builder of heroes", on the amazing results I get for YOU. I sign my name to seal this promise.

Sincerely Yours, *Ben Rebhuhn*

"SCULPTOR of LIVING  
MASTERPIECES"

International University Educator said  
COMMANDER U.S. MEDICAL CORPS.  
Winfield Scott Pugh, M.D.

Ben  
Rebhuhn

SKINNY or FAT, 15, 20, 30, 40

or more YEARS OF AGE RUSH me your LAST CHANCE COUPON  
below with YOUR NAME and ADDRESS.

I'll show YOU absolutely FREE

How to GAIN up to 50 lbs. of  
MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY DANGEROUS FAT  
And become A REAL HE-MAN like MANY THOUSANDS of my pupils in a  
few minutes FUN a day.

WHICH OF MY 181,000 PUPILS WOULD YOU LIKE TO BE?

I GAINED  
60 LBS.

OF SHAPELY  
MIGHTY  
MUSCLES

BEFORE

Mailing  
Coupon  
I was a  
125 lb.  
6 ft.  
skinny  
weakling

says JOHN SILL

I added 7 inches to  
MY CHEST, 3 1/2 IN-  
CHES to EACH ARM.  
No, Pals! You don't  
have to be a chick-  
en-chested skinny  
weakling like I was  
only a few weeks  
ago.

This  
Can Be  
YOU in a  
Short  
Time!

AFTER

Mailing  
Coupon  
185 lb.  
HEAD-TO-  
TOE HE-MAN  
POPULAR  
ATHLETE  
You can  
be, too!

"I LOST 30 LBS.  
OF DANGEROUS  
UGLY FAT

4 INCHES  
OFF  
MY

WAIST!"

says Felipe Hernandez

Which of these  
2 ME'S is YOU?

"That 220 lb. FAT-BOY  
was ME a few weeks  
ago!" Look at him NOW!  
I gave him MIGHTY MUS-  
CLES, added 7 inches to  
his CHEST, 3 inches on  
each arm!  
No! I don't care how fat  
and flabby you are. All  
I want is minutes a day  
in your home to make  
you over by the same  
method.

MEN! Stop being  
the weakling  
women despise.

"I go for an ABC-built man. You're proud to be seen with him. He oozes out masculinity. Every feminine woman desires a manly man who satisfies her innate needs completely, a man to protect her in any emergency, who can bear her children that inherit his health, looks, vitality."

How do YOU  
look walking  
on the beach  
with your  
girl or wife?

Tony  
Pascarella  
AFTER



american bodybuilding club

67 CUTTER MILL ROAD  
GREAT NECK, NEW YORK

Please do NOT send coupon if you are  
less than 14 years old.

LAST CHANCE TO GET

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• a space-man  
FULCRUM  
BAR-BELL

• a pair of  
space-man  
LEVER BELLS

FREE!

SAVES YOU HUNDREDS  
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COSTLY APPARATUS.



Dear Ben,

RUSH me absolutely FREE these 5 world-famous, picture-packed  
Test Courses included inside your PHOTO BOOK of Famous Strong  
Men once weak like me. Millions sold for \$5. each.

☐ I'm enclosing a quarter for shipping and handling these 5  
Courses FREE to me.

☐ I'm enclosing a dime for shipping and handling these 5 Courses  
to me FREE. (Enclose whichever coin you can best afford.)

Also let me know how to get FREE Lever and Fulcrum Bells and  
FREE Courses on Sports, Self-Defense, Stunts, etc.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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MONOFILAMENT LINE

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with SHEATH

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DIP NET

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MINNOWS, GRASSHOPPERS, MAYFLIES,  
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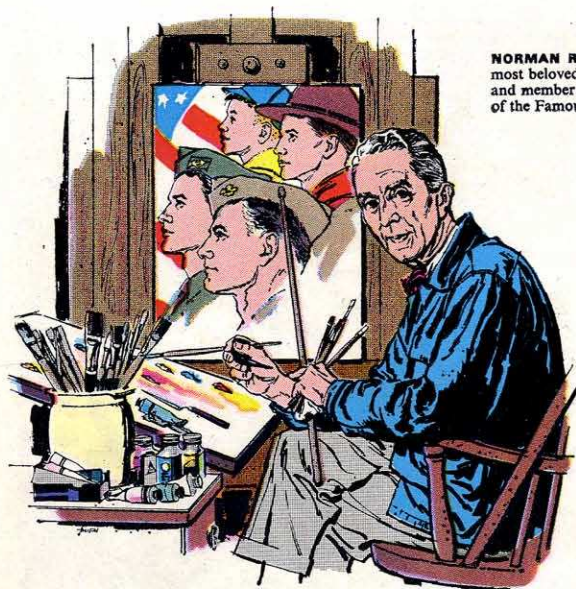
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**NORMAN ROCKWELL**—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists Schools.



## "We're looking for people who like to draw"

says **NORMAN ROCKWELL**

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

### Some of the People the Famous Artists Have Helped

Carl Koch was an 18 year old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—last year he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Stan Bowen, father of three children, was trapped in a dull, low-paying job. By studying with FAS he

became a sought-after illustrator, has opened his own studio.

With Famous Artists training Rosemary Roberts was hired by a top department store as an artist—with a big chance to advance.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art workshop, does portraits.

### A Plan to Help Others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned

into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live:

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

### Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page talent test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

.....

**Famous Artists Schools**  
**Studio 5039, Westport, Conn.**

I would like to find out whether I have  
 art talent worth developing. Please send  
 me, without obligation, your Famous  
 Artists Talent Test and information about  
 your courses.

Mr. ☐ \_\_\_\_\_ Age \_\_\_\_\_  
 Mrs. ☐ \_\_\_\_\_  
 Miss ☐ ☐ Circle one and please print

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_  
 (if known)

.....

### FOUNDING FACULTY OF FAMOUS ARTISTS SCHOOLS

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